



Sunnyvale

City of Sunnyvale

Agenda Item

17-0070

Agenda Date: 2/7/2017

TITLE

Approve the Statement on Our City Values and Public Service Affirming the City of Sunnyvale's Commitment to Serving Our Diverse Community in a Respectful, Equitable, and Inclusive Manner

DISCUSSION

Since the General Election in 2016, the City has received an increase in the number of inquiries and comments regarding our commitment to serving our diverse community. Additionally, several businesses active in Sunnyvale have made national public statements expressing strong support and protection for Silicon Valley residents. The Statement on Our City Values and Public Service (Statement) attached to this report (Attachment 1) is intended to affirm the City's position of service delivery to all members of our community and the inclusive values that we intend to continue to maintain.

Specifically, this Statement will be used to respond to residents, businesses and other inquiries:

- Received via the City's Customer Relationship Management (CRM) system,
- Direct emails to the City Manager or City Council,
- Made available on the City's website, or
- Used for legislative purposes.

Staff recommends that the Council authorize the Mayor to sign the Statement reflecting the City's commitment to serving its diverse community.

EXISTING POLICY

General Plan, Chapter 6, Safety & Noise, Goal SN-3 Safe and Secure City: Ensure a safe and secure environment for people and property in the community by providing effective public safety response and prevention.

General Plan, Chapter 6, Safety & Noise, Goal SN-4: Public Confidence in Police Services: Increase and maintain public confidence in the ability of the Public Safety Department to provide quality police services

Council Policy 7.0(B)(3): To ensure that local governments are consulted and their issues considered, support collaborative efforts and continued relations with, and funding from, other agencies, the State or the Federal Government, for matters where mutual concerns exist (i.e. immigration enforcement, terrorism prevention, safety of public utility systems, local/state/national disasters or emergencies, and homeland security directives), which could have an impact on the delivery of City services.

ENVIRONMENTAL REVIEW

The approval of this Statement does not meet the definition of a project under Public Resources Code Section 21065, thus, no environmental assessment under the California Environmental Quality

Act is required.

FISCAL IMPACT

No fiscal impact.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's website.

ALTERNATIVES

1. Approve and authorize the Mayor to sign the Statement on Our City Values and Public Service affirming commitment to serving our diverse community in a respectful, equitable, and inclusive manner attached as Attachment 1 to the report.
2. Do not approve or authorize the Mayor to sign the statement.
3. Provide other direction.

STAFF RECOMMENDATION

Alternative 1: Approve and authorize the Mayor to sign the Statement on Our City Values and Public Service affirming commitment to serving our diverse community in a respectful, equitable, and inclusive manner attached as Attachment 1 to the report.

Prepared by: Walter C. Rossmann, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENT

1. Statement on Our City Values and Public Service